



JOIN US IN THE 'WALK A MILE IN HER SHOES®' (WAM) VIRUTAL CHALLENGE!!

SafeSpace
Saving and Changing Lives



What is the WAM Challenge?

Did you know that 1 in 3 women and 1 in 4 men have experienced some form of physical violence by an intimate partner, and 5-15 million children witness an incidence of domestic abuse every year? By supporting SafeSpace, we can promote violence-free relationships and social change in our community. The goal driving the WAM challenge is to bring awareness and raise life-saving funds for victims of domestic violence on the Treasure Coast. Everyone who accepts the challenge will record a video of themselves wearing red high heel shoes as a symbolic gesture of support and then challenge the next person to help raise funds to benefit SafeSpace.

How do I participate in the WAM Challenge?

1. Accept the challenge:

Each person who accepts the WAM Challenge prepares a video and encourages their network to help meet their fundraising goal. In addition, each individual will challenge someone else from their network to also complete the challenge!

2. Take a video of yourself wearing red high heels and referencing a script (samples below) to raise awareness of Domestic Violence.

Check out more information on this movement: www.wamchallenge.safespaceflorida.org/

All you need:



Red Heels



Select Your Script



Recording Device



Set a goal

3. Upload your video to social media, tagging and challenging another person.

The video should include:

- Your name and who challenged you
- A statement of acceptance ("I accept the WAM Challenge")
- The name of the next "gentle" man you are nominating
- A link to www.wamchallenge.safespaceflorida.org/
- Mention your goal, the amount you are donating to SafeSpace, and your match (if you are offering to match).
- Upload your video to Social Media and tag SafeSpace (@safespacefl). **Include the hashtag #wamchallenge.**



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Frequently Asked Questions

Do I have to donate if I take the challenge?

Donations are always welcome, regardless of the amount. By accepting the challenge, you are raising awareness of domestic violence. By donating, you and your network are raising critical lifesaving funds that will help create social change and safety for victims of domestic violence.

Do I have to be challenged to participate in the WAM Challenge?

No! You can start the chain in your network by taking the WAM Challenge and nominating other people.

What if I don't have red high heels?

You can borrow a pair from SafeSpace! Please call the SafeSpace Development Office at (772) 223-2399, X 104 to arrange a time to record your video at our office. If you cannot come by our office, you are welcome to wear a pair of heels in any color or any pair of red shoes.

How do I make sure I get credit for donations?

1. Go to: www.safespacefl.org/donate
2. Click Donate Now
3. Select: This donation is for Walk a Mile in Her Shoes event
4. Ask your participants to write your name on the "credited to" line.

What if I'm not on social media?

No problem! Record your video and send it to info@safespacefl.org and we can upload it for you. You can also send your video via text to your friends and family for support and donations.

How do I donate?

1. Go to: www.safespacefl.org/donate
2. Donate by calling our office to process your credit card
3. Mail a check to:
SafeSpace
612 SE Dixie Highway,
Stuart, FL 34994
*Specify who should receive credit for your donation on the memo line.



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The following are examples of scripts you can use with your video posting on social media. You can mix and match the scripts to suit your style, but please be sure to get the message across about the financial support needed to help SafeSpace save and change the lives of domestic violence victims.

Script #1:

Hi, my name is _____. Did you know that 1 in every 4 women have been or will be victims of domestic violence? By supporting SafeSpace, we can promote violence-free relationships and social change in our community. I've taken on the challenge to walk in her shoes to help bring awareness about the impact of domestic violence. I'm asking you to help me reach my goal of \$_____. Please click on the link below to help us increase awareness. Donate now!

And now I challenge my friend (neighbor/parent/co-worker etc.) _____ to join me in this effort.

*Matching Option (for example): "For every dollar up to \$1,000, I will match it with my own funds so that we can potentially double our impact." *

Script #2:

I've accepted the challenge from my friend (parent/neighbor) _____ to do a video of me walking in the shoes of victims of domestic violence. Why? Because I want to help bring awareness to the issue of domestic violence and raise funds for Safespace, the only certified domestic violence center on the Treasure Coast of Florida, to continue saving and changing the lives of victims of abuse. Please help me reach my goal of raising \$_____ by donating via the link below, and help us increase awareness.

Donate now! And up next I challenge my friend (neighbor/parent/co-worker etc.) _____ to join me in this effort.

* Matching Option (for example): "For every dollar up to \$1,000, I will match it with my own funds so that we can potentially double our impact." *

Text Script:

Hi _____, this is _____. You may know that I am involved with SafeSpace, the only State Certified Domestic Violence Shelter on the Treasure Coast—and I am reaching out because I need your help. SafeSpace provides refuge to victims of domestic violence – but did you know that SafeSpace also provides many other life-saving services, like a 24/7 hotline, advocacy, counseling, and help with legal injunctions for protection?

That is why I am slipping on these red shoes (provide a link to a photo or video of yourself in the red shoes) and stepping up to raise critical funds and awareness of domestic violence as part of SafeSpace's "Walk a Mile in Her Shoes" event challenge (WAM Challenge).

This year, I am doing my challenge virtually, and my goal is \$_____. Please go to www.safespacefl.org/donate to contribute to my goal to raise funds and awareness for SafeSpace. Thank you!